

Media and Games Invest plc increases bond volume by a further 12 million euros to a total of 17 million euros

February 13, 2020 - Media and Games Invest plc ("MGI", ISIN: MT000000580101; Symbol: M8G) has successfully increased its MGI 2019/2024 bond (ISIN DE000A2R4KF3) by a further EUR 12 million as part of a subsequent selective placement to institutional investors. The placement was carried out in several tranches at prices between 100 and 101 percent. Parts of the proceeds of the placement have already been used for M&A and general corporate purposes. The free funds from the placement are to be used, among other things, to optimize the investment structure. The bond has a total volume of up to EUR 25 million. The company plans to place further tranches if financing requirements become necessary.

The bearer bonds have a nominal amount of EUR 1,000. The interest coupon amounts to 7.00 percent p.a. with quarterly interest payments. The next payment will be made on April 11, 2020. The inclusion in trading on the Open Market of the Frankfurt Stock Exchange took place on 11 October 2019. The bond has a term until 11 October 2024 at the latest. An early redemption by the issuer is possible in whole or in part for the first time in October 2021 at 103 percent of the nominal value. Further early redemption options exist in October 2022 (102 percent) and October 2023 (101 percent). The covenants include a minimum equity ratio of the MGI Group of 25 percent. The transaction was accompanied by ICF BANK AG as Sole Lead Manager.

The bond was described as attractive by KFM Deutsche Mittelstand AG in its "KFM Barometer Mittelstandsanleihen October 2019" and was awarded 4 out of 5 stars.

About Media and Games Invest plc:

Media and Games Invest plc, ("MGI"), is a fast and profitably growing company in the digital media and games markets, focusing on a "buy, integrate, build & improve" strategy through organic growth and acquisitions. Technology is actively used to create efficiency improvements and competitive advantages within the group. Synergy and integration potentials are important criteria for the expansion of the group. MGI group has performed well over 25 company and asset acquisitions within the last 6 years. The most important investments include gamigo AG, a fast-growing gaming and media company, ReachHero GmbH, a leading influencer SaaS platform, Applift GmbH, a leading media company specializing in mobile advertising, Pubnative, an SSP platform for mobile advertising and the assets of Verve, a leading North American mobile data platform for location-based programmatic video and display marketing. Media and Games Invest is listed a.o. on the Frankfurt Stock Exchange and on XETRA.

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